

# Lai Jien Weng

Cheras, Selangor | laijienweng@gmail.com | +60 18-345 9710 | jienweng.github.io

linkedin.com/in/jienweng | github.com/JienWeng

## Career Aspirations

---

Aspiring **Data Scientist** eager to bring expertise in **data analytics, machine learning, statistics** and **AI** to drive impactful insights and strategic solution in a dynamic organization.

## Education

---

**Universiti Tunku Abdul Rahman (UTAR)** Oct 2022 – Present

BSc. (Hons) Applied Mathematics with Computing

- First Class Honour Degree
- **Coursework:** Statistics, Machine Learning, Operations Research, Artificial Intelligence, Cloud Computing, Calculus, Linear Algebra

## Experience

---

**Data Engineer (Intern)**, Great Eastern – Kuala Lumpur Oct 2024 – Present

- Increased **50%** efficiency of database matching algorithms by **optimization techniques**
- **Enhanced data query performance** by implementing parallel processing, achieving up to an **8x** increase in speed
- Automated content extraction from Excel files using Python to streamline data processing and analysis
- Applied machine learning techniques for text analysis to derive insights and improve data classification.

## Professional Affiliations

---

**IBM Data Science Professional Certificate** Jun 2024 – Oct 2024  
IBM

**Anaconda Python for Data Science Professional Certificate** May 2024 - Jun 2024  
Anaconda Inc.

**NLP with Python for Machine Learning Essential Training** May 2024 – Jun 2024  
National Association of State Boards of Accountancy (NASBA)

**Google Data Analytics Professional Certificate** Mar 2024 – Jun 2024  
Google

## Projects

---

**Bellabeat Market Insights & Customer Segmentation** github.com/JienWeng

- Analyzed FitBit user data to identify trends, providing actionable insights for targeted marketing and product enhancements.
- Developed personalized recommendations and proposed features to address sleep issues and improve user experience.
- Tools Used: R, RMarkdown, Tableau, SQL

## Competitions

---

**Data Science Digital Race, UM** | Leader & Finalist Sep 2024

**Google Workspace Hackathon, APU** | Leader Jul 2024 - Aug 2024

## Skills

---

**Languages:** Python, R, SQL, HTML, CSS, JavaScript, Java

**Software:** PowerBI, Tableau, Git, Jupyter Notebook, Pandas, Scikit-Learn, Numpy, Tensorflow, Apache Spark, HiveSQL, HDFS, MySQL, Apache Zeppelin, Apache Hue, MS Office